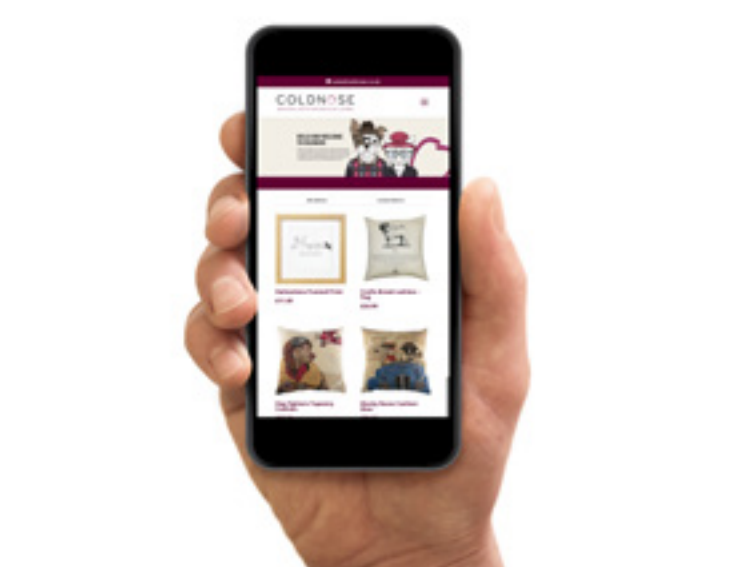




 **stratique**
WEBSITE
PORTFOLIO



BUSINESS WEBSITES THAT GET RESULTS – BY STRATIQUE

RESPONSIVE, PROFESSIONAL WEBSITES

All websites designed and created by Stratique are fully mobile responsive and coded for all major platforms.

The design and layout is carefully considered to ensure the best possible user experience and encourage more inbound enquiries.

The Business 
Propeller



DESIGN. CONTENT PLANNING AND CREATION.
TRAFFIC GENERATION. WIREFRAMING. OPTIMISATION.
USER EXPERIENCE ANALYSIS. BACK AND FRONT-END DEVELOPMENT.
TESTING. SEO. COPYWRITING. WORDPRESS. SECURITY.

EEPOS

✿ Company:

A leading European manufacturer of lightweight aluminium crane systems. Headquartered in Germany, they deliver crane solutions to the world's largest manufacturers, across a number of sectors.

✿ Objective:

To launch the brand into the UK. To design and continually develop a website dedicated to the UK market, to position eepos as a major player in the overhead crane sector.

eepos
cranes

✿ Solution:

Design and content development of UK WordPress website reflecting corporate ethos and styling, fully-optimised for the search engines to capture enquiries from companies actively seeking lifting solutions. Ongoing search engine optimisation and web content management.

www.eepos-cranes.co.uk







NEUSTRO

✿ Company:

A leading provider of innovative and advanced IT solutions for small, medium and large enterprises.

✿ Objective:

To portray the company as leaders in their field with extensive experience, knowledge and expertise and a range of innovative bespoke solutions and products.

✿ Solution:

A contemporary, interactive WordPress website that communicates the entire offering, capability and expertise in a creative, non-technical manner. The website is fully mobile responsive, and content can easily be modified and added to by client.

NEUSTRO
HARDER WORKING **IT**



SCAGLIA INDEVA

✿ Company:

UK division of world leading manufacturers of advanced industrial manipulators, lean manufacturing systems and innovative material handling solutions.

✿ Objective:

To design and build a dedicated UK website that reflects Italian HQ corporate style, but is designed, written and optimised for a UK market.

✿ Solution:

A fully search engine optimised Wordpress website, complete with on-going content creation/copywriting and lead-magnet development. Google AdWords campaign management and remarketing strategies, to drive a consistent flow of high-quality, inbound enquiries.

www.indevagroup.co.uk







ASSOCIATED TECHNOLOGY SOLUTIONS

✿ Company:

A newly launched IT company, that provides expert advice, support, emergency cover and products to businesses across the UK.

✿ Objective:

To position this new company as experts in their field, delivering first-class IT services through an experienced team of IT professionals.

✿ Solution:

Brand identity development and a stylish WordPress website with full client editing functionality and a strong corporate feel, making it easy for visitors to make contact at any stage.

www.associatedtech.net

ASSOCIATED
technology solutions ltd



PAILTON ENGINEERING

✿ Company:

A world-leader in the design and manufacture of commercial vehicle steering systems.

✿ Objective:

To elevate the positioning of this traditional Midlands manufacturer, increase brand awareness and build a digital presence.



✿ Solution:

A highly visual and dynamic WordPress website that immediately communicates the markets in which Pailton works, and the expertise, experience and depth of understanding it has in the marketplace. Fully responsive UK site plus search engine friendly microsites across multiple worldwide locations.







FUEL RESCUE

✿ Company:

A regional, market leading roadside assistance organisation, which rescues drivers who have inadvertently mis-fuelled their vehicle.

✿ Objective:

To position the company as the safest and most professional option in the field with expert knowledge and industry accreditations.



✿ Solution:

We created the character “Miss Fuel”; a Lara Croft inspired superhero who has become the figurehead of the fuel rescue campaign. WordPress website that communicates the message of safety, reliability and complete trustworthiness in an otherwise crowded marketplace. Site was fully keyword optimised for Google.



LINK PROTOTYPES

✿ Company:

A highly skilled manufacturer and supplier of structural packaging prototypes into the food and drink, housewares and toiletries sectors. Suppliers to some of the most iconic alcoholic drink/beverage companies across the world.

✿ Objective:

To design and build a dedicated UK website with content management functions that clearly illustrates the lifelike realism of these world-class prototyping services.



✿ Solution:

Re-branding, professional photography, post-production image creation and a fully optimised WordPress website, complete with copywriting, contact forms and JavaScript slideshow to convey key messages.

www.linkprototypes.co.uk







SYNERGY STEEL

✿ Company:

A leading manufacturer and supplier of structural steelwork focused on the London and South East markets.

✿ Objective:

To design and build a dedicated UK website with client content management functionality that demonstrates capability and pedigree in the London and South East markets.



✿ Solution:

Brand identity development, content creation, copywriting, a fully search engine optimised WordPress website, complete with contact forms, JavaScript slideshows and ongoing social media.

www.synergysteel.co.uk



MECHATRONIC

✿ Company:

Manufacturer of bespoke and reconfigurable automation systems typically for the automotive, aerospace, and industrial manufacturing sectors.

✿ Objective:

To design and build a dedicated UK website with content management functionality that clearly defines the sectors and engineering prowess of this advanced automation company. To help launch Robopod, Sonopod and Lasapod reconfigurable automation systems.



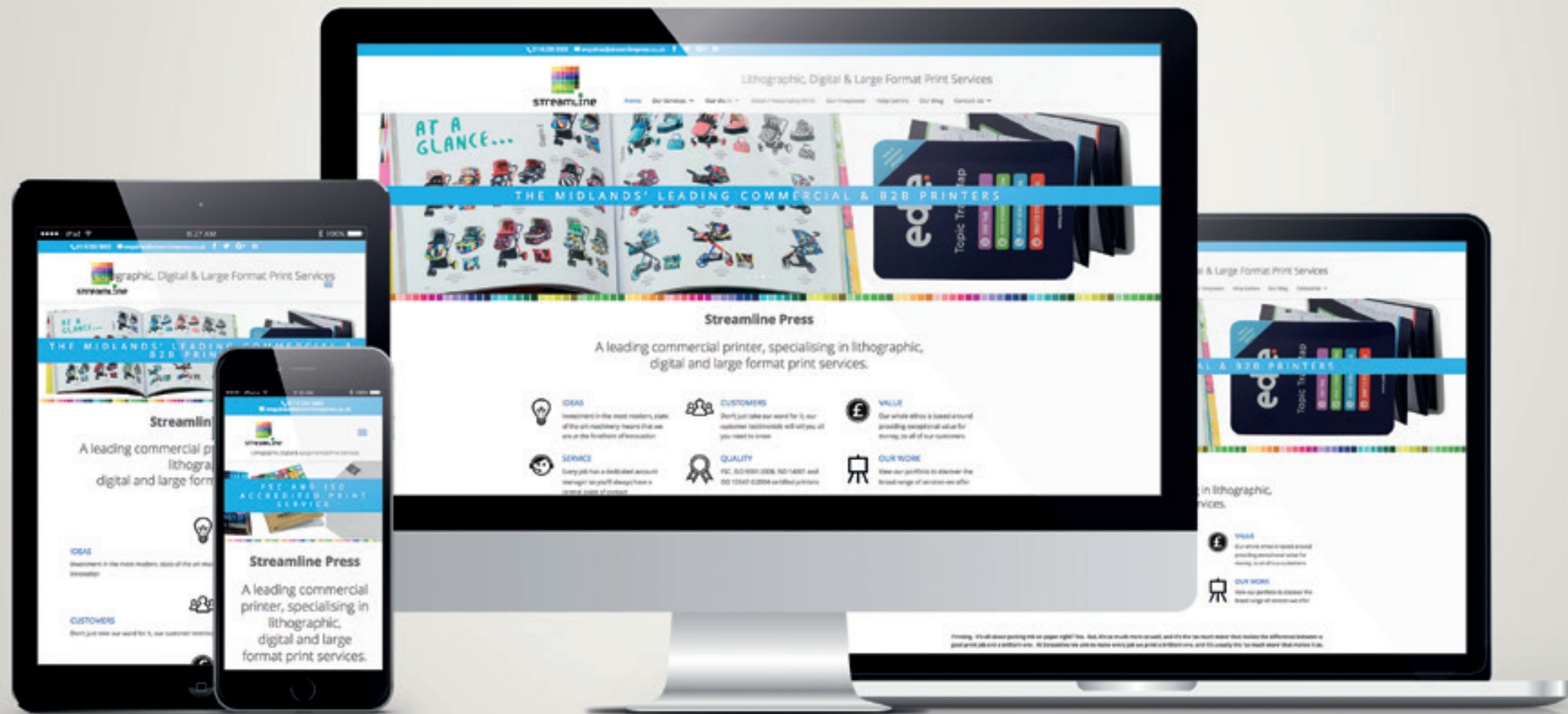
✿ Solution:

Worked closely with client to design and develop a fully search engine optimised CMS WordPress website, complete with copywriting, video editing, contact forms and JavaScript slideshows.

www.mechatronic.co.uk







STREAMLINE PRESS

✿ Company:

A leading commercial printing company providing lithographic, digital, large format and mailing services to businesses across the UK.

✿ Objective:

To create a modern and professional website that is more reflective of this innovative company. To showcase their knowledge and firepower in a way that would enhance their search engine rankings and encourage inbound enquiries.



✿ Solution:

A fully responsive WordPress website carefully structured around a search engine optimisation strategy to encourage niche rankings in an otherwise crowded market. Inbound enquires and brand recognition improved, making it easier for customers to see the company's full offering.

www.streamlinepress.co.uk



MIDLAND STRUCTURES

✿ Company:

One of the Midlands' largest, CE approved structural steel fabricators, working on some of the country's most prestigious construction projects.

✿ Objective:

Brand identity development, professional photography and a new fully optimised website to better showcase the company's extensive capabilities, across multiple sectors.

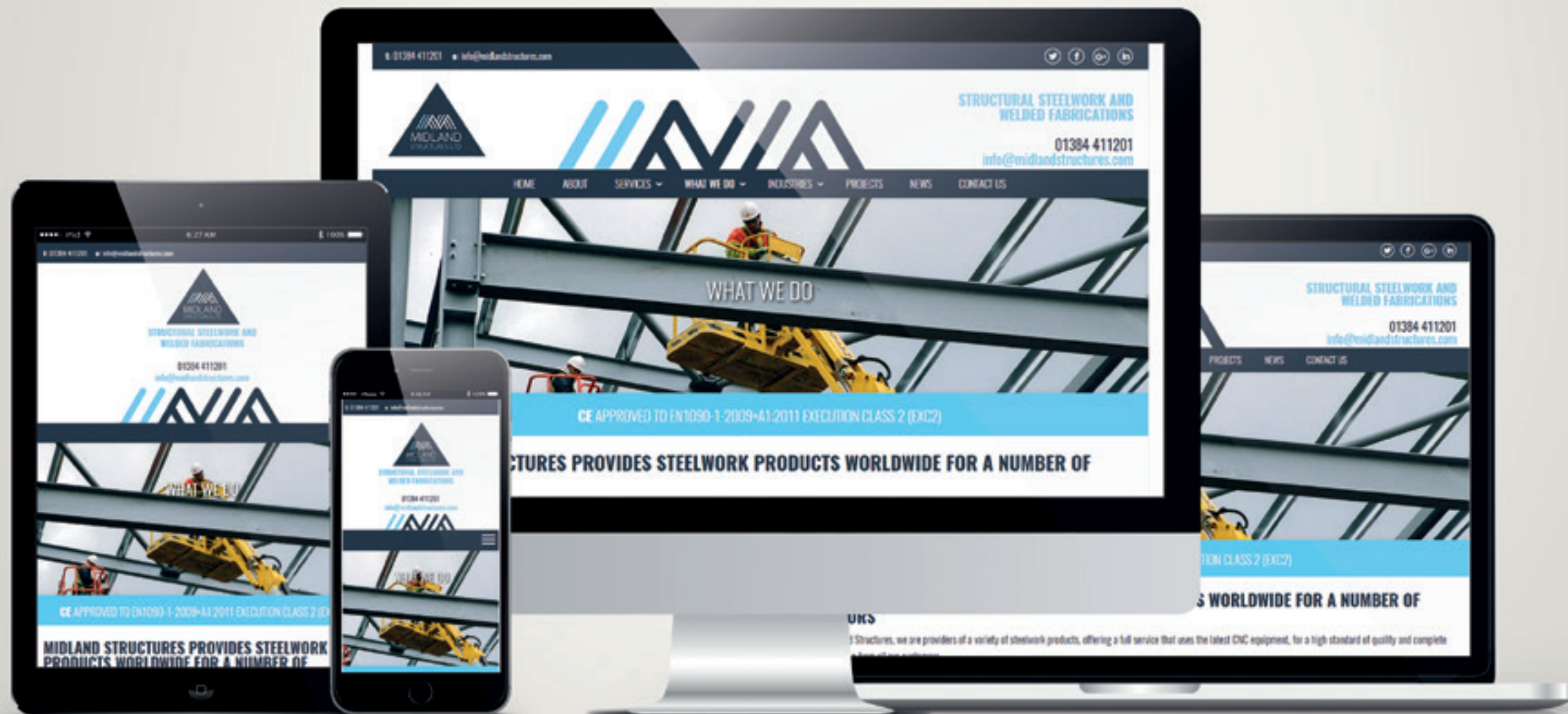


✿ Solution:

Refreshed branding and a carefully optimised, content rich WordPress website, complete with slideshows, case studies, bespoke JavaScript and contact forms.

www.midlandstructures.com







LYCETT FABRICATIONS

✿ Company:

A leading medium and heavy gauge steel fabrication company, supplying into cross-sector companies around the world.

✿ Objective:

To develop the company's digital presence with a new, modern website. To allow customers to see the company's full capabilities in a concise manner, and submit requests for quotation online.



✿ Solution:

A simple, modern design containing JavaScript slideshows and contact forms with the ability to attach large drawings. Very detailed content, created around a stringent search engine optimisation strategy including case studies and in-house equipment details.

www.lycett-fabrications.co.uk



JLF MANUFACTURING

✿ Company:

A forward thinking company with 90 years' industry experience in providing a comprehensive range of general and precision presswork, welded assemblies, deep drawn pressings, automotive sumps, ball floats and bubble caps.

✿ Objective:

To deliver a company-wide rebrand that better demonstrates the company's full offering. To develop their online presence and give customers an opportunity to see in-house machinery and capabilities.

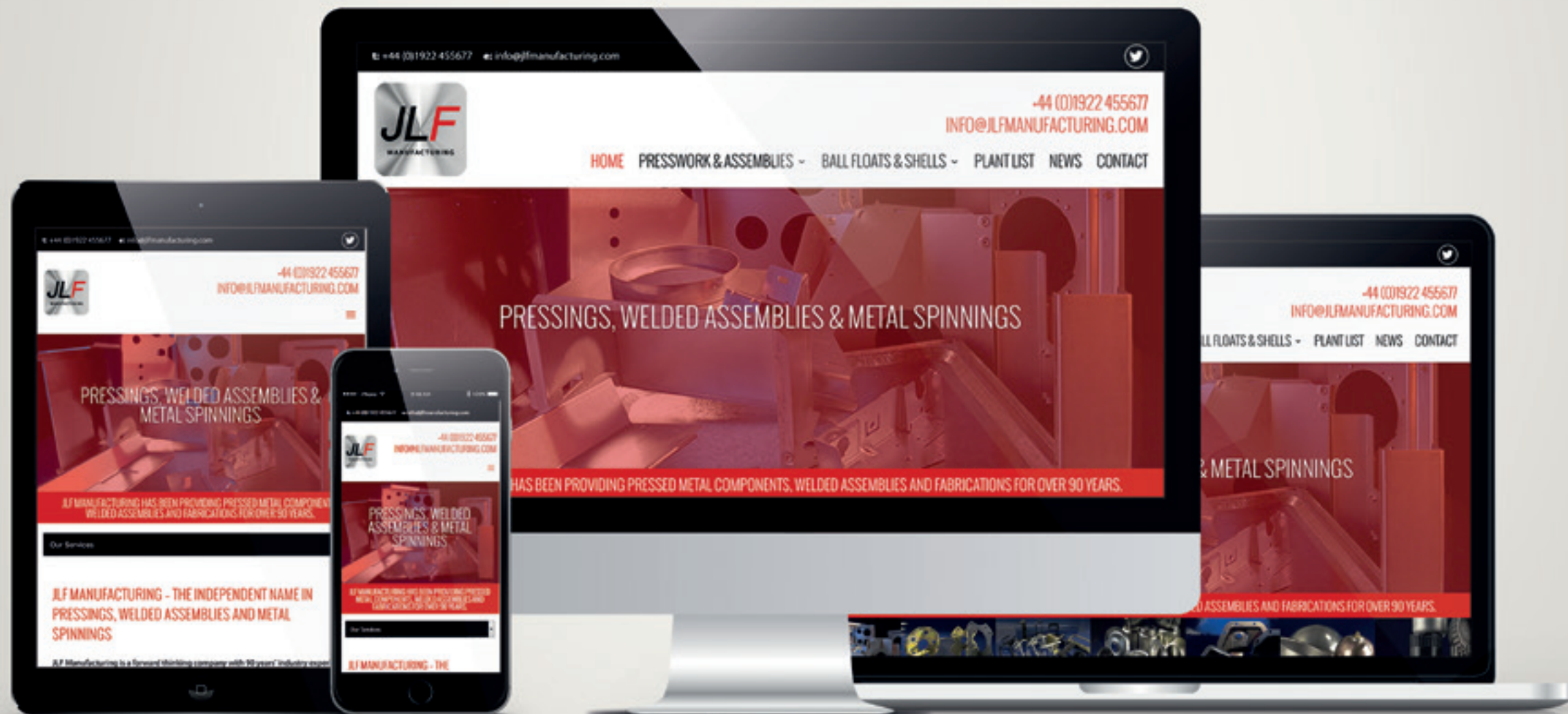


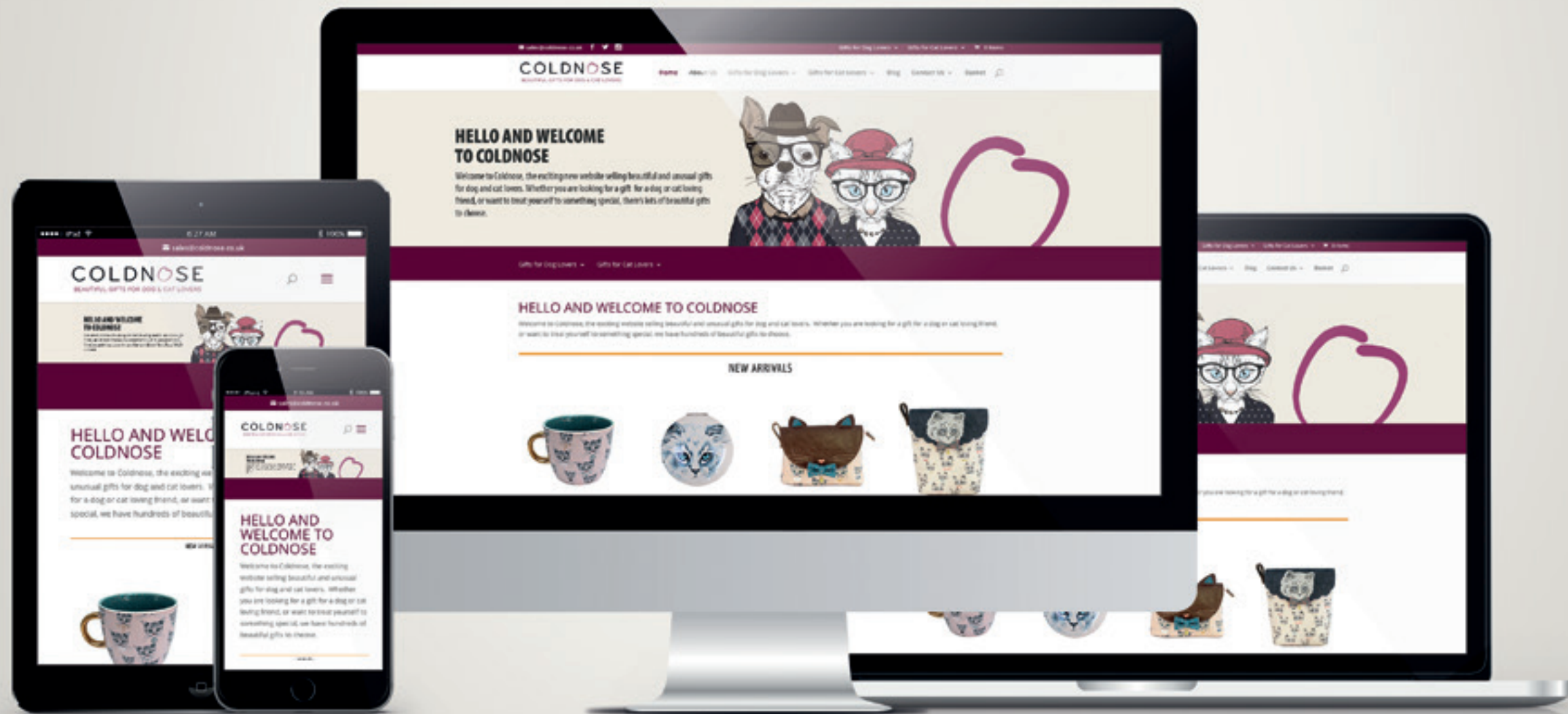
✿ Solution:

A name change, fresh identity and new website, allowing customers to request detailed quotations and explore the factory's plant list. Regularly updated, professional content and integration with other marketing activities.

www.jlfmanufacturing.com







COLDNOSE

✿ Company:

An exciting new company selling beautiful and unusual gifts for dog and cat lovers.

✿ Objective:

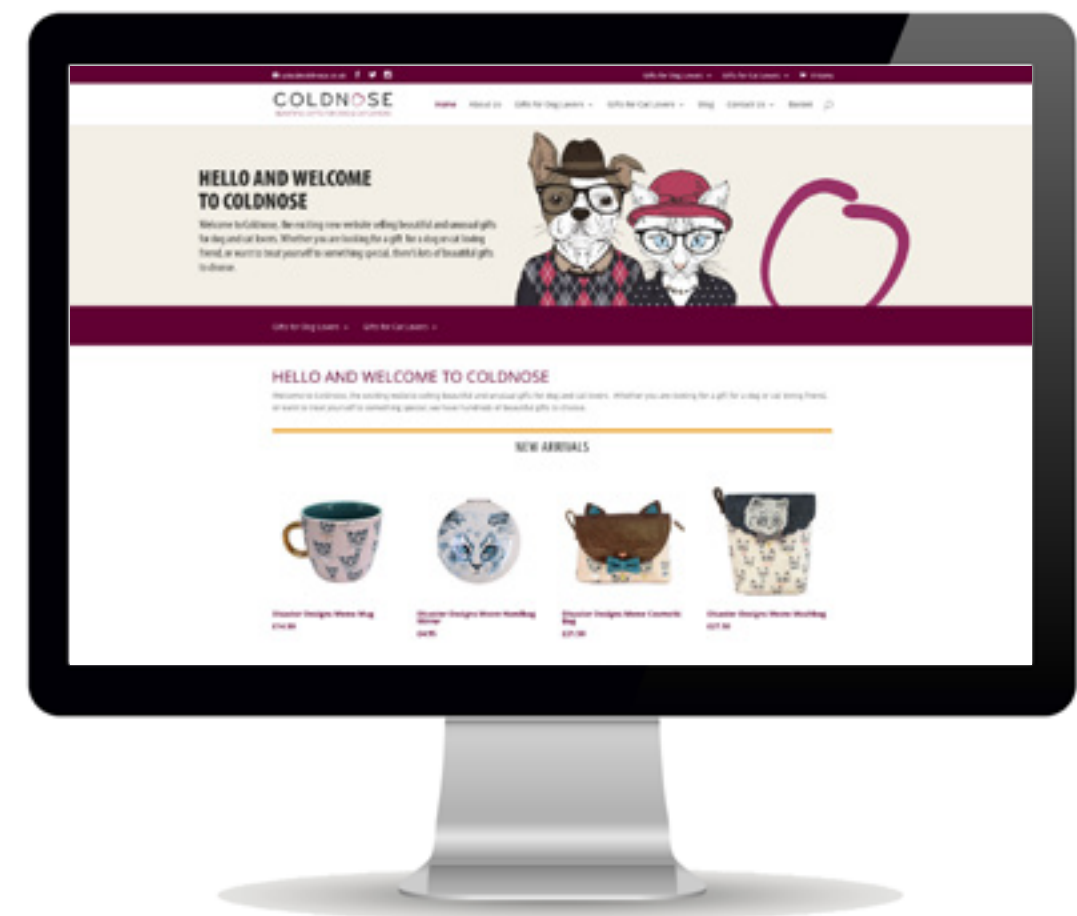
A complete brand identity creation, including the design and build of an effective e-commerce website suitable for a varied customer base. To be simple to navigate both front and back-end, for customers and the business owner to add/edit content.

COLDNOSE
BEAUTIFUL GIFTS FOR DOG & CAT LOVERS

✿ Solution:

An attractive, unique identity showcased on an effective e-commerce website. JavaScript slideshows, duo-blogs and carefully organised content, as well as simple product organisation and PayPal integration.

www.coldnose.co.uk



GREAT BARR ACADEMY

✿ Company:

A senior school located in Great Barr, Birmingham, educating students from Year 7 through to Sixth Form.

✿ Objective:

To create a new, simple to use website that would encourage engagement from both students and parents. To act as a hub of information for parents/guardians and present important documents such as Ofsted reports and school policies.



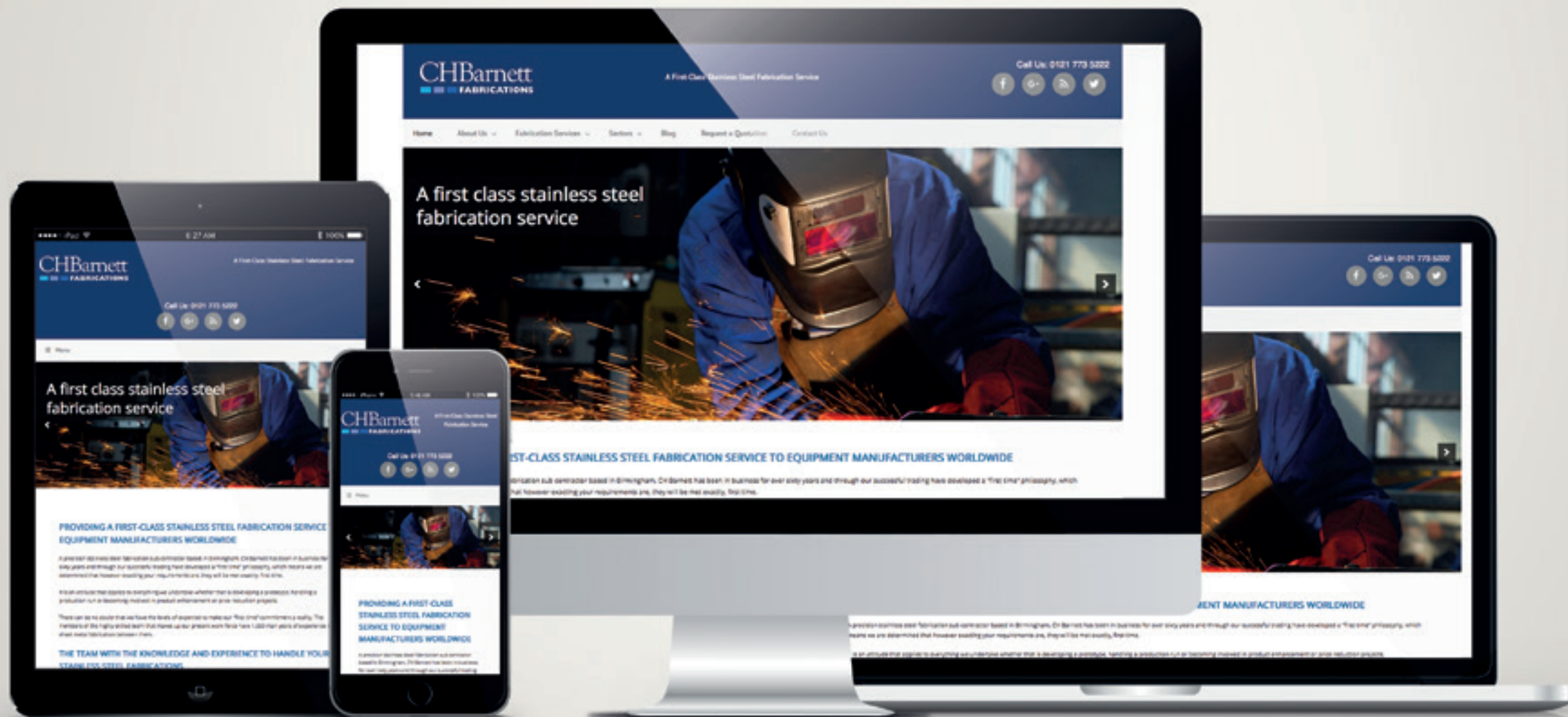
✿ Solution:

A bright, colourful, content-rich website showcasing the schools core values and allowing easy access to important documents.

www.greatbarracademy.org.uk







CH BARNETT

✿ Company:

A leading stainless steel fabrication company, providing a range of fabrication services to equipment manufacturers worldwide.

✿ Objective:

To re-energise and re-position a traditional engineering company to reflect its real position in the market, working with major manufacturers across the world.



✿ Solution:

New branding and a new fully responsive and optimised website that clearly defines the manufacturing capabilities of the company and the markets in which it works.

www.chbarnett.co.uk



EUROSONIX

✦ Company:

A leading UK logistics company, providing excellent, time-sensitive courier services and freight forwarding solutions across the UK, Europe and worldwide.

✦ Objective:

To improve the positioning of this Midlands-based company, and promote them as market-leaders within the logistics field. To attract high-calibre, cross-sector clients across the UK.



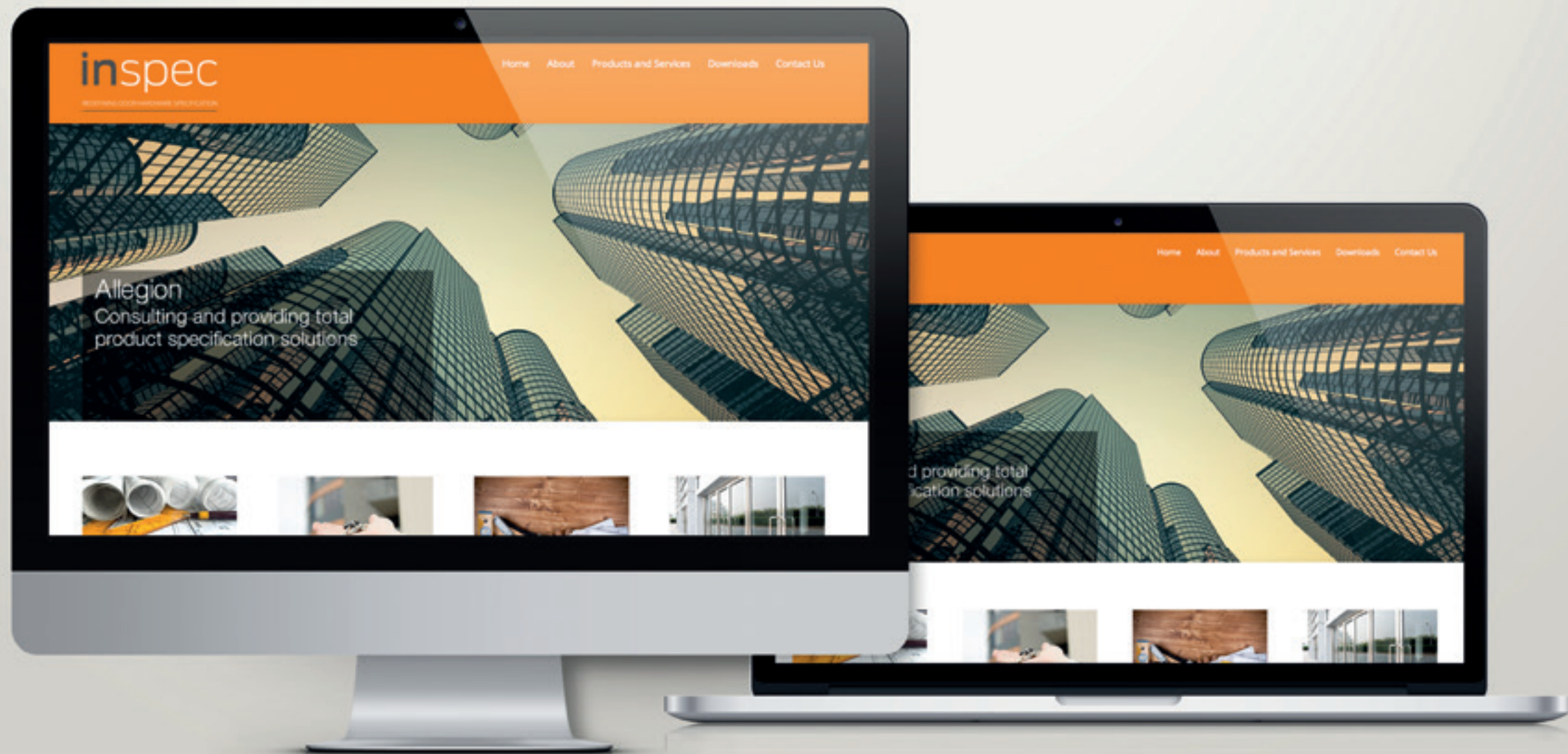
✦ Solution:

A highly visual, dynamic website that communicates the company's vast offering. Promoting the company's experience and expertise of all things logistics, including fully optimised content, JavaScript slideshows and contact forms.

www.eurosonix.co.uk







BRITON-INSPEC

✦ Company:

Division of Allegion - a global provider of door furniture accessories and security solutions specified by architects, fitted by contractors and used in domestic and commercial buildings throughout the world.

✦ Objective:

To create a distinctive look and feel for new brand Inspec, aimed at the whole specification chain, whilst upholding the reputation and ethos of the Allegion name providing client update functionality.

inspec

REDEFINING DOOR HARDWARE SPECIFICATION

✦ Solution:

A highly distinctive design appealing to the architectural market and providing key benefits in a very visual way. Designed to drive specific traffic to dedicated pages and lead magnets.



HALLAM PLASTICS

✿ Company:

A leading trade injection moulder and specialists in engineered structural foam, working with cross-sector companies worldwide.

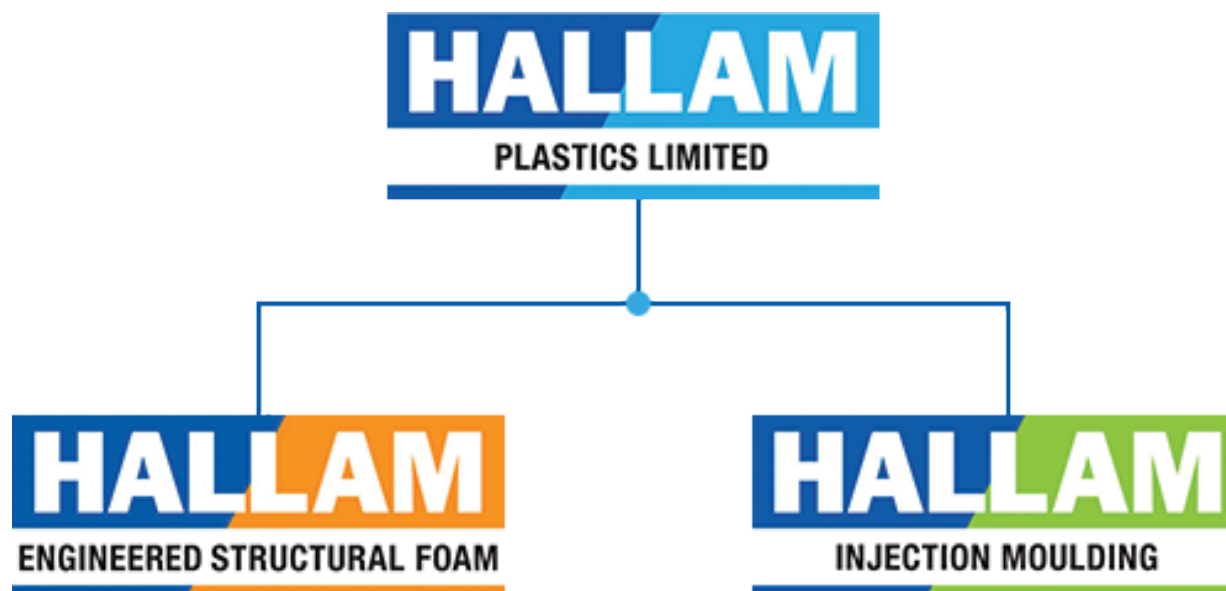
✿ Objective:

To modernise the image of this traditional company, to showcase their unrivalled expertise in engineered structural foam.

✿ Solution:

A company-wide rebrand, including new logo and corporate collateral. A fully responsive, modern WordPress website optimised for all devices and browsers. Positioning the company in a category of one by using bespoke imagery and technical, optimised content. JavaScript slideshows, contact forms and live chat functionality.

www.hallamplastics.co.uk







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www.stratique.com

Our other services include:



Lead Generation



Marketing Strategy



Telemarketing



Graphic Design



Digital Marketing



Marketing Communications



Email Marketing



Exhibitions & Events